



World Education Group, LLC

SPRING 2009 SHANGHAI STUDY PROGRAM

WORLD EDUCATION GROUP is pleased to announce its Spring 2009 Shanghai Study Program, conducted in affiliation with the US-China Higher Education Alliance and hosted by the Shanghai University College of International Exchange. The 8th most populous city in the world, Shanghai, China is the center of Asia's economy and a vibrant and booming metropolis.

COURSES

CHINESE CONVERSATION (6 credits) This course emphasizes the ability of the learner to use Chinese for communication. In this course, students are required to use the basic sentences in particular contexts. They will learn different functions of basic sentences so that they can understand what to say and how to say it in a particular context. This course also concisely explains text-related cultural background knowledge, so to minimize the language barriers that students may encounter and the inappropriate expressions that students may employ because of different cultural backgrounds.

CHINESE CULTURE (3 credits) This course provides foreign students with a general idea of the cultural developments in China by studying Chinese history, geography, politics and economics. Students will learn to understand how these things impact the present Chinese culture and folk customs. The goal is to help them develop a holistic view of China and do business better in the host country.

ASIAN ECONOMICS, INCLUDING CHINESE BUSINESS (3 credits) The objectives of the course are to enable each student to get the basic framework of some Asian countries and area's economics. The simple history, the politic system, the economic environment, and the basic economic systems of 10 main Asia countries and areas, such as Japan, South Korea, HK, Singapore, Thailand, India, Taiwan, Mainland of P. R. China, Malaysia and Indonesia are introduced. Basic economic data are compared among those countries and areas. In the Asian economics course, the student will understand the different economic models different Asian countries or areas are experiencing. Different views and points are encouraged in the class discussion.

EXTRA COURSES (3 credits each) additional course fees apply.

**MARKETING STRATEGY
FINANCE
COMMUNICATION SKILL
INFORMATION MANAGEMENT**

FACULTY

Course instructors are regular members of the Shanghai University faculty.

PRIOR CHINESE LANGUAGE KNOWLEDGE

NOT REQUIRED. Students do not need any prior knowledge of Chinese language. Students who do possess some level of Chinese language proficiency will be assessed upon arrival and placed in an appropriate level language course.

PROGRAM DATES

The Program begins on Monday, February 16 and concludes on Friday, May 29. Students will be expected to arrive one day in advance.

PRICE

The Program is offered through participating U.S. colleges and universities and operates in conjunction with institutional Study Abroad pricing policies. Students should check with their Study Abroad official for exact pricing. The Program price will include tuition, fees, room, board, health insurance, ground transportation and a Shanghai city tour. All students will be housed on SU's spacious Yanchang campus in single rooms with TV, AC, telephone and shared bath. International airfare is not included.

APPLICATION DEADLINE: Dec. 5, 2008

FOR MORE DETAILS

Contact your on-campus Study Abroad Coordinator or contact World Education Group, LLC directly at info@worldeducationgroup.com.